

SBA 2015 MSME CONFERENCE

NOVEMBER 17-18

THE SBA 2015 E-PLUS APPLICATION FOR BUSINESS PLAN COMPETITION



WHAT, WHEN AND WHERE?

- ✓ E-Plus program with focus on youth innovation
- ✓ MSME Conference 2015 (from **November 17-18**)
- ✓ @ Monrovia CITY HALL
- ✓ Participate in our entrepreneurship training workshop

WHAT WILL THIS YEAR'S CONFERENCE FOCUS ON?

The SBA 2015 MSME Conference will be held under the theme: *“From Vision to Implementation; Buying Liberian, Building Liberia,”* with special focus on *“Youth Innovation for Economic Empowerment.”*

WHAT IS THE E-PLUS ALL ABOUT?

- ✓ The E-PLUS is an acronym for Economic Empowerment of Entrepreneurs –under the E-Plus Initiative, the Ministry of Commerce & Industry along with its partners (IFC, Business Start-Up and SPARK) will identify youths with innovative business ideas that can be translated into practical businesses to solve community challenges.



Where can I pick up and drop off the form?

- ✓ SBA @ Commerce Ministry, Monrovia
- ✓ BSC-Monrovia, UL Campus, Capitol Hill
- ✓ Building Markets 9th St Beachside, Sinkor
- ✓ USAID-FED Office, 6th St, Sinkor
- ✓ IBEX Office, 10th St., 3rd flr, Murex Plaza
- ✓ The Liberian Marketplace, 3rd St, Sinkor

Deadline for submission is Oct. 19, 2015.

What Are The Benefits?

- ✓ Get free business plan and financial plan training
- ✓ Receive feedback on your business plan
- ✓ Get access to coaching and mentoring
- ✓ Get access to finance to start-up your business
- ✓ Grant up to \$ 10,000.00 USD
- ✓ Get showcased at SBA 2015 MSME Conference

Eligibility criteria

- ✓ Be a Liberian youth
- ✓ Submit Passport/birth certificate
- ✓ Fill out the form completely and submit it
- ✓ Submit a full, well written, motivation letter accompanied by CV of the principal applicant

“Boosting entrepreneurship among young Liberians and highlighting the need for support of innovative ideas or plans geared toward growth and development of the MSME sector in Liberia” Email: sba_info@staff.moci.gov.lr / williamdennis@bscmonrovia.com / josephwhite@bscmonrovia.com

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